

# United 8

- Belgian eSports is our Business -

- [www.united8.be](http://www.united8.be) -

## Introduction

As the problems and efforts in Belgium keep getting cloned, confronted and turned down, it's time for something new, something worth the effort and something that could become very important if the support, knowledge and fair play rules are respected.

This project is going to be completely different than what has been done in the past and our main objective is to secure the future of the Belgian eSports world. In order to do that, I'm setting up this project to help and secure that within the Belgian eSports community for both the Flemish as well as the Wallon part of the Belgium country.

This project isn't just a project. It's based on something that has been around in other sports and since a couple of months got introduced into the international eSports community as well. In soccer they have the G14, which gathers the 14 best soccer clubs to discuss certain issues that arise in the soccer industry.

In the international eSports community we now have something called the G7 that want to secure the world of competitive gaming and make it more common, more interesting and more entertaining to the people that don't know anything about the gaming industry and community.

## Our Project

Like said before, this project isn't just a project, it's something that has been around in soccer for several years now and since a couple of months in the international eSports community. Together with this project we want to achieve more stability, pleasure as well as entertainment and coherency between the Flemish and the Walloon part in Belgium.

The base of this project will be to gather the 8 most stable and best teams in Belgium to gather around in a meeting area and discuss about the things that are needed in the community and also talk about the future of eSports and how we can be a part of the big picture. People might ask a question about the big picture part, but to me it's very clear: We have a lot of potential and good players and with the right things and guidance they can achieve a lot.

The teams that will form that are currently in the United 8 will be:

- Defusekids ESA Ltd.
- Cebrenis
- Rodcad Gaming
- Tek-9
- Gamesnation
- Network Generation

Notice: We are still going to add 2 more teams that will be announced soon.

With these 8 teams dominating and battling for the top spots at most of the Belgium qualifiers and events, I believe we can surely come to an agreement and build up the Belgian eSports community step by step in our own way and on our own tempo.

Things will be tough and hard sometimes, but we are grown up people that can handle some pressure and also people that can make the right decisions for the community when the time is needed and when it asks us to make some really important decisions.

Things during the meeting will be voted and discussed, but we can't work in a group that hasn't decided on anything. For each headline we discuss we give out 2 possible choices of which way we should go and there has to be at least a 60% majority in order to push an issue towards the Belgian community and do something with the issues we already discussed in our meetings.

Issues ending in a 50-50 vote, will be processed by 2 persons who didn't vote for the same option. When they processed some more information about the actual issue they will hold a presentation before the whole group to convince them of their choice or why their choice changed.

When this is done, we will hold another vote. If the voting still is 50-50, we will hold an open discussion within the group to discuss some aspects of this issue and then bring a statement to the community in which they can vote what we should do.

This last thing is very important. We have to be there for the gamers and most of the people sitting in those meetings all have been players in the past. We have to place ourselves in the mind of the gamers and think and act according to their thoughts. We also need to look very critically to the international scene and look at the things they handled already and try to implement that as well into our project in order to keep on track with the international gaming community.

## Partners

To help & support this project we are still looking for some partners that can provide us with some of our needs to help us gather the Belgian community and let people see that there is much more too it then say: Give me this, get me that. People underestimate the partner deals and often don't know what is asked and needed in order to come up with a partner deal and work together to create a win-win situation.

We of the United 8 are going to help in that as well and therefore it might help to have some partners working together with us in order to come up with ideal opportunities and create new challenges for the Belgian gaming community and make it more competitive.

## Conclusion

If we get this project up and running and people are prepared to listen to the issues that are going to be discussed during our meetings and can live up to and respect to the decisions we will make and made, the Belgian gaming community will develop into something that people like.

It's going to a very long and hard way to achieve those things, but if we work together we can work things out and build on a better future and who might knows what we can achieve at that point. Self-confidence, friendship, will to work, coherence and love for the sport will bring as a long way.